

**PRIVACY POLICY
FOR FUNDMATCH'S WEBSITE & MOBILE APPLICATION
LAST REVISED 6.2023**

This privacy policy (the "Privacy Policy") applies to the FundMatch's mobile application and our website, located at <https://www.fund-match.com> (collectively referred to as the "App" or the "Site"), owned and operated by FundMatch, Inc. ("FundMatch," "FM," "we," "us," or "our"). We have created this Privacy Policy to tell you what information the App and our Site collect, how we use that information, and who we will share that information with, if at all. This Privacy Policy does not address the privacy practices of any third parties that we do not own, control, or are affiliated with. Capitalized terms not defined in this Privacy Policy will have the meaning set forth in our Terms of Use. By visiting and/or using our App or Site, you are agreeing to the terms of this Privacy Policy and the accompanying Terms of Use. We encourage you to read the Privacy Policy, and to use the information it contains to help you make informed decisions.

I. Introduction

(a) Web Site / App Visits. FundMatch collects certain information from FundMatch Web Site visitors. This includes, but is not limited to, the home server domain name, e-mail address, type of computer and web browser, what pages visitor accessed, and limited information about search requests. This information is used to solve technical problems and to calculate overall usage statistics.

(b) Web Site / App Transactions. At times, FundMatch will need personal information regarding a customer or a prospect. For example, to process an order or provide a subscription, FundMatch may need to know a customer's name, mailing address, e-mail address and credit card details. It is FundMatch's intent to inform you before FundMatch collects personal information, such as user's name and/or address on the Internet. If you tell us that you do not wish to have this information used as a basis for further contact with you, FundMatch will respect your wishes.

II. Personal Information That May Be Collected.

(a) Information We Collect or Receive. In the course of operating the App, we will collect and/or receive the following types of information. You authorize us to collect and/or receive such information.

(b) Personal Information that may be collected. We only receive or collect information that identifies you personally if you choose to provide such personally identifiable information to us via email or other means. When you sign up to become a user or contact us, you will be required to provide us with personal information about yourself (collectively, the "Personal Information"). Such Personal Information may include your name, e-mail address, physical address, and phone number. We do not collect any Personal Information from you when you use the App unless you provide us with the Personal Information voluntarily.

(c) Service Quality Monitoring. Some Web site transactions may require a customer to telephone FundMatch or FundMatch to call the customer. FundMatch will not contact you by telephone without your prior consent, except to confirm an order placed online and/or to inform a customer of the status of such order. Customer should be aware that it is FundMatch's practice to monitor, and in some cases record such calls for staff training or quality assurance purposes.

(d) Children. The App is not directed to children under the age of 13. We adhere to the Children's Online Privacy Protection Act (COPPA) and will not knowingly collect Personal Information from any child under the age of 13. We ask that minors (under the age of 13) not use the App. If a child under the age of 13 has provided us with Personal Information, a parent or guardian of that child may contact us and request that such information be deleted from our records.

(e) Lost or Stolen Information. If a customer's credit card and/or password is lost or stolen, the customer should promptly notify FundMatch in order to enable FundMatch to cancel the lost or stolen information and to update its records with a changed credit card and/or password.

(f) Chat Rooms, Forums and Bulletin Boards. If customer participates in an FundMatch chat room, discussion forum, or posts messages to an FundMatch bulletin board, customer should be aware that the information disclosed and shared will be broadly available to other persons, both inside of and/or outside FundMatch, who have access to that chat room, forum or bulletin board. Some individual FundMatch chat rooms, forums or bulletin boards have additional rules and conditions regarding participation. Also, participant's expressed opinion is his or her own and should not be considered as reflecting the opinion of FundMatch.

(g) Links to Other Web Sites. An FundMatch Web site may contain links to other web sites. FundMatch is not responsible for the privacy practices or the content of those other Web sites.

(h) Third-Party Log In. If you sign in through FundMatch, Inc., you are authorizing us to collect, store, and use, in accordance with this Privacy Policy, any and all information that you agreed that FundMatch, Inc. will provide to us through FundMatch, Inc.'s Application Programming Interface ("API"). Such information may include, without limitation, your first and last name, FundMatch, Inc. username, FundMatch, Inc. profile picture, headline, unique identifier and access token, and e-mail address.

(i) Payment Information. If you choose to make a purchase or subscribe to a feature or service ours that requires a fee, you will be required to provide us with your payment information, including, without limitation, bank account numbers, credit card or debit card numbers, account details, ACH information, and similar data (collectively, "Payment Information"). Such Payment Information will be collected and processed by our third-party payment vendors pursuant to the terms and conditions of their privacy policies and terms of use, and we do not obtain access to any Payment Information in connection with such purchases or subscriptions.

(j) Geolocation Information. Certain features and functionalities of the App are based on your location. In order to provide these features and functionalities while you are using your mobile device, we may, with your consent, automatically collect geolocation information from your mobile device or wireless carrier and/or certain third-party service providers (collectively, "Geolocation Information"). Collection of such Geolocation Information occurs only when the App is running on your device. You may decline to allow us to collect such Geolocation Information, in which case we will not be able to provide certain features or functionalities to you.

(k) Other Information. In addition to the Personal Information, Payment Information, and Geolocation Information, we may automatically collect or receive additional information regarding you and your use of the App; your interactions with us and our advertising; and information regarding your computer and mobile devices used to access the App (collectively, the "Other Information"). Such Other Information may include:

(l) From You. Additional information about yourself that you voluntarily provide to us, such as your gender and your product and service preferences.

(m) From Your Activity. We may collect or receive information regarding: (a) IP address, which may consist of a static or dynamic IP address and will sometimes point to a specific identifiable computer or mobile device; (b) browser type and language; (c) referring and exit pages and URLs; (d) date and time; and (e) details regarding your activity on the App, such as search queries and other performance and usage data.

(n) About Your Mobile Device. We may collect or receive information regarding: (a) type of mobile device; (b) advertising Identifier ("IDFA" or "AdID"); (c) operating system and version (e.g., iOS, Android or Windows); (d) carrier; and (e) network type (WiFi, 3G, 4G, LTE).

(o) App Stores; External Websites. Your app store (e.g., iTunes or Google Play) may collect certain information in connection with your use of the App, such as Personal Information, Payment Information, Geolocation Information, and other usage-based data. We have no control over the collection of such information by a third-party app store, and any such collection or use will be subject to that third party's applicable privacy policies. The App may contain links to third-party websites. We have no control over the privacy practices or the content of these websites. As such, we are not responsible for the content or the privacy policies of those third-party websites. You should check the applicable third-party privacy policy and terms of use when visiting any other websites.

(p) Information Collected by Or Through Third-Party Advertising Companies. We may share Other Information about your activity on the App with third parties for ad distribution and ad optimization (defined as the tailoring, targeting (i.e., behavioral, contextual, retargeting, analyzing, managing, reporting, and optimizing of ads). These third parties may use cookies, pixel tags (also called web beacons or clear gifs), and/or other technologies to collect Other Information for such purposes. Pixel tags enable us and these third-party advertising companies to recognize a browser's cookie when a browser visits the site on which the pixel tag is located in order to learn which advertisement brings a user to a given site. In addition, we may receive Other Information from advertisers and/or their service providers such as advertising identifiers, IP addresses, and post-conversion data.

(q) How to Opt Out Of Third-Party Interest-Based Advertising. If you wish to opt out of third-party interest-based advertising, please visit <http://www.networkadvertising.org> and <http://www.aboutads.info/choices> for details on how to do so. Additionally, users of mobile Devices can follow the below instructions:

- (a) Android Users.** For Android devices with OS 2.2 and up and Google Play Services version 4.0 and up: Open your Google Settings app > Ads > Enable "Opt out of interest-based advertising."
- (b) iOS Users.**
 - (i) iOS 7 or Higher:** Go to your Settings > Select Privacy > Select Advertising > Enable the "Limit Ad Tracking" setting.
 - (ii) iOS 6:** Go to your Settings > Select General > Select About > Select Advertising > Enable the "Limit Ads Tracking" setting.

III. Use Made of Information.

(a) Limited Uses Identified. Without customer's prior consent, FundMatch will not use your personal identifiable information for any purpose other than that for which it is submitted. FundMatch uses personal identifiable information to reply to inquiries, handle complaints, provide operational notices and in program record-keeping. FundMatch also processes billing and business requests related to FundMatch Web Site participation.

(b) Stored Information Uses. FundMatch stores and retains the information provided by customer. This information is used to compile a customer's purchase history in order to enable FundMatch to recommend products, services, or special offers that would be of interest to a customer.

(c) Third-Party Affiliates. In order to provide our services and administer our promotional programs, we may share the Information with our third-party promotional and marketing partners, including, without limitation, businesses participating in our various programs. We engage third-party companies and individuals to perform functions on our behalf. Examples may include providing technical assistance, customer service, marketing assistance, and administration of promotional programs. These other companies will have access to the Information only as necessary to perform their functions and to the extent permitted by law.

(d) Financial Data. We will use your Payment Information to process your authorized payments through the App. We will share your Payment Information with a third-party service provider as necessary to process your payment. The third-party service provider stores your Payment Information; we do not store this information. Storage by the third-party service provider of your Payment Information is subject to the privacy policies and practices of the third-party service provider and is not subject to the terms of this Privacy Policy. By providing your Payment Information, you acknowledge and agree to use of such information by the third-party service provider for purposes of processing your payment to us.

IV. Disclosure of Information

(a) Within Corporate Organization. FundMatch is a multinational organization, with legal entities, business processes, management structures, and technical systems that cross borders. FundMatch may share your personal information within the FundMatch corporate organization and may transfer the information to countries in the world where FundMatch conducts business. Some countries may provide less legal protection for customer personal information.

(b) Mergers and Acquisitions. Circumstances may arise where for business reasons, FundMatch decides to sell, buy, merge or otherwise reorganize its businesses in the United States or some other country. Such a transaction may involve the disclosure of personal identifying information to prospective or actual purchasers, and/or receiving such information from sellers. It is FundMatch's practice to seek appropriate protection for information in these types of transactions.

(c) Agents. FundMatch employs or engages other companies and individuals to perform business functions on behalf of FundMatch. These persons are provided with personal identifying information required to perform their functions but are prohibited by contract from using the information for other purposes. These persons engage in a variety of functions which include, but are not limited to, fulfilling orders, delivering packages, removing repetitive information from customer lists, analyzing data, providing marketing assistance, processing credit card payments and providing customer services.

(d) Affiliated Businesses. FundMatch works closely with affiliated businesses operating web site stores, providing services or selling products on each other's Web sites. These businesses identify themselves to customers. Customer information related to a transaction with an affiliated business is shared with that affiliated business.

(e) Marketing Analysis by Third Parties. In an ongoing effort to better understand our users, the App, and our products and services, we may analyze certain Information in anonymized and aggregate form to operate, maintain, manage, and improve the App and/or such products and services. This aggregate information does not identify you personally. We may share and/or license this aggregate data to our affiliates, agents, business and promotional partners, and other third parties. We may also disclose aggregated user statistics to describe the App and these products and services to current and prospective business partners and investors and to other third parties for other lawful purposes.

(f) Disclosure to Governmental Authorities. FundMatch may release personal information to appropriate governmental authorities where release is required by law (for example, a subpoena) or by a regulation, or is requested by a government agency conducting investigations or proceedings.

V. Use of Computer Tracking Technologies.

(a) No Tracking of Personal Information. FundMatch's Web Site(s) are not set up to track, collect or distribute personal information not entered by visitors. Through web site access logs FundMatch does collect clickstream data and HTTP protocol elements, which generate certain kinds of non-identifying site usage data, such as the number of hits and visits to our sites. This information is used for internal purposes by technical support staff for research and development, user analysis and business decision making, all of which provides better services to the public. The statistics garnered, which contain no personal information and cannot be used to gather such information, may also be provided to third parties.

(b) Use of Cookies. FundMatch, or its third party vendors, collects non-identifiable and personal information through the use of various technologies, including "cookies." A cookie is an alphanumeric identifier that a Web site can transfer to customer's hard drive through customer's browser. The cookie is then stored on customer's computer as an anonymous tag that identifies the customer's computer, but not the customer. Cookies may be sent by FundMatch or its third party vendors. Customer can set its browser to notify customer before a cookie is received, giving an opportunity to decide whether to accept the cookie. Customer may also set its browser to turn off cookies; however, some Web sites may not then work properly.

(c) Use of Web Beacon Technologies. FundMatch may also use Web beacon or other technologies to better tailor its Web site(s) to provide better customer service. If these technologies are in use, when a visitor accesses these pages of the Web site, a non-identifiable notice of that visit is generated which may be processed by FundMatch or by its suppliers. Web beacons usually work in conjunction with cookies. If customer does not want cookie information to be associated with customer's visits to these pages, customer can set its browser to turn off cookies; however, Web beacon and other technologies will still detect visits to these pages, but the notices they generate cannot be associated with other non-identifiable cookie information and are disregarded.

VI. Information Security.

(a) How We Protect Your Information. We take commercially reasonable steps to protect the Information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases or the databases of the third parties with which we may share such Information, nor can we guarantee that the Information you supply will not be intercepted while being transmitted over the Internet. In particular, e-mail sent to us may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail.

(b) Commitment to Online Security. FundMatch works to protect the security of customer personal information during transmission by employing software which encrypts the information that customers and prospects input. FundMatch 's practice is to reveal only the last five digits of customer's credit card numbers when confirming an order. During order processing the entire credit card number is revealed to the credit card company selected by customer.

(c) No Liability for Acts of Third Parties. FundMatch will exercise all reasonable efforts to safeguard the confidentiality of customer personal information. However, transmissions protected by industry standard security technology and implemented by human beings cannot be made absolutely secure. Consequently, FundMatch shall not be liable for unauthorized disclosure of personal information due to no fault of FundMatch including, but not limited to, errors in transmission and unauthorized acts of FundMatch staff.

(d) Important Notices to Non-U.S. Residents. The App and its servers are operated in the United States. If you are located outside of the United States, please be aware that your Information, including your Personal Information, may be transferred to, processed, maintained, and used on computers, servers, and systems located outside of your state, province, country, or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to use the App,

you hereby irrevocably and unconditionally consent to such transfer, processing, and use in the United States and elsewhere.

(e) Accessing and Modifying Information and Communication Preferences. If you have provided us any Personal Information, you may access, remove, review, and/or make changes to the same by contacting us as set forth below. In addition, you may manage your receipt of marketing and non-transactional communications by clicking on the “unsubscribe” link located on the bottom of any of our marketing e-mails. We will use commercially reasonable efforts to process such requests in a timely manner. You should be aware, however, that it is not always possible to completely remove or modify information in our subscription databases. You cannot opt out of receiving transactional e-mails related to the App (e.g., requests for support). We may also deliver notifications to your mobile device (e.g., push notifications). You can disable these notifications by deleting the relevant service or by changing the settings on your mobile device.

VII. Privacy Policy Changes and Opt-Out Rights.

(a) Changes to This Privacy Policy. This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time. Any such changes will be posted on the desktop or mobile application. By accessing the App after we make any such changes to this Privacy Policy, you are deemed to have accepted such changes. Please be aware that, to the extent permitted by applicable law, our use of the Information is governed by the Privacy Policy in effect at the time we collect the Information. Please refer back to this Privacy Policy on a regular basis.

(b) Opt-Out Right. Customer has the right at any time to cease permitting personal information to be collected, used or disclosed by FundMatch and/or by any third parties with whom FundMatch has shared and/or transferred such personal information. Right of cancellation may be exercised by contacting FundMatch via e-mail at support@fund-match.com, telephone or certified postal mail. After processing the cancellation, FundMatch will delete customer or prospective customer's personal information from its data base.

VIII. Access Rights to Data.

(a) Information Maintained by FundMatch. Upon customer's request, FundMatch will provide a reasonable description of customer's personally identifiable information that FundMatch maintains in its data bank. FundMatch can be contacted by e-mail at support@fund-match.com.

(b) Corrections and Changes to Personal Information. Help FundMatch to keep customer personal information accurate. If customer's personal information changes, or if customer notes an error upon review of customer information that FundMatch has on file, please promptly e-mail FundMatch at support@fund-match.com and provide the new or correct information.

(c) Your California Privacy Rights. California Civil Code Section 1798.83, permits customers of FundMatch, who are California residents, to request certain information regarding FundMatch's disclosure of personal information for their direct marketing purposes. To make such a request, please write to: Privacy Department | support@fund-match.com. Within 30 days of receiving such a request, FundMatch will provide a list of the categories of personal information disclosed to third parties for third-party direct marketing purposes during the immediately preceding calendar year, along with the names and addresses of these third parties. This request may be made no more than once per calendar year. FundMatch reserves its right not to respond to requests submitted other than to the address specified in this paragraph. California's privacy laws require a company to provide notice to California users of their rights to receive information on to which entities their information was shared for marketing purposes.

IX. Accountability

(a) How to Contact Us. If you have questions about this Privacy Policy, please e-mail us at support@fund-match.com with “Privacy Policy” in the subject line or mail us at the following address: 3843 Morning Mist Drive, Fayetteville, Arkansas 72704.

(b) Terms of Use. If customer chooses to subscribe to FundMatch’s services, customer's action is hereby deemed acceptance of FundMatch practices described in this policy statement. Any dispute over privacy between customer and FundMatch is subject to the provisions of this notice and to FundMatch’s Terms of Use Agreement, which is hereby incorporated herein, and which can be read at <https://www.fund-match.com>.